



Funding Ideas for the IHT Spirit System

Spirit Heart Rate Monitors + Spirit Software Suite

Empower your school to deliver personalized health, wellness, and SEL instruction every day. This guide outlines proven strategies to help you secure funding for the Spirit System. Whether you're targeting a single class or the district, IHT provides **free grant support** once you have a vision and plan.

Think Strategically, Dream Big

To make your funding proposal stand out:

- **Write SMART Goals** – Specific, Measurable, Achievable, Relevant, Time-Bound.
- **Envision Whole-School Impact** – Extend IHT use beyond PE into:
 - Before/After School Programs
 - STEM & Academic Classrooms
 - Staff Wellness
 - SEL & Behavior Supports
 - Recess & Virtual Learning
- **Align with Standards** – Include connections to:
 - State PE, Health, SEL standards
 - Professional development goals
 - ESSA Title IV-A “Safe & Healthy Schools”

Your proposal should be:



Vision-driven



Aligned to outcomes



Focused on behavior change and equity



Budget with Confidence

- Scope your plan: 1 class, 1 campus, or the whole district.
 - Involve other schools and/or departments to expand reach (and budget potential).
 - Get a **custom quote from IHT** to anchor your request.
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Start with Internal Funding Sources

Check with:

- PE Administrator / Principal
 - SEL Coordinator / IT Director
 - Federal Programs or Grant Office
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ESSA Title IV-A is Your #1 Funding Path

20% of these federal funds must go to “Safe and Healthy Students.”


Eligible uses include:

- Enhancing student well-being and school climate
- Increasing access to well-rounded education (e.g., PE, Health)
- Supporting digital literacy and tech integration

 *IHT can provide templates and ESSA-aligned language to help you apply.*

Explore Additional District Resources

- Technology Bonds / Grants
- PTO / PTA Teacher Grants
- Principal Discretionary Funds
- Healthy Vending Proceeds
- Local Education Foundations
- After School / 21st Century Grants

 *IHT = personalized, 1:1 learning tech. Perfect fit for innovation grants.*

Organize a Fundraiser w SHAPE America

Raise \$5K–\$20K in just 6 weeks with [SHAPE America's Health.Moves.Minds® Program](https://www.shapeamerica.org/events/healthmovesminds)

This is more than just another fundraiser - SHAPE America and Booster make it a whole experience! Through exciting events, valuable life lessons and reward systems, health. moves. minds. motivates students and families to achieve their best, unlocking your school's full fundraising potential.

- Achieve more funds for your health and PE program;
- Raise critical dollars to support school-wide projects and initiatives;
- Expand your donor base to reach more supporters;
- Engage the entire school community; and
- Build a kinder, healthier school culture.

 Learn more at <https://www.shapeamerica.org/events/healthmovesminds>


State & Community Grant Ideas

- Local Education/Health Foundations
- [Fuel Up to Play 60 Grants](#)
- Utility Companies (energy/fuel)
- Hospitals (nonprofit programs)
- Retailers: Walmart, Target, Costco, Dick's Sporting Goods
- Civic Organizations: Rotary, Mayor's Office, Sports Teams

 *Tip: Search online for "Top Giving Foundations + [Your State]"*

Partner with Higher Ed & Local Leaders

- Universities seeking research data
- Wellness Committees with business leaders (physicians, yogis, media, etc.)
- Local colleges looking for grant-based collaboration
- District healthcare providers with wellness budgets

 *Invite local influencers to participate in your initiative. Ask: "What's in it for them?"*


Use Our Grant-Ready Proposal Template

We've built a 95% ready-to-go funding request document.

Just plug in your school name, logo, and vision—done.

Includes:

- Pricing breakdown
- Sample implementation plan
- Academic/SEL integration
- Parent engagement
- Data & research highlights

 Pair with IHT demo videos like this [Spirit Monitor Overview Video](#) and student/parent daily report examples. Email us at spirit@ihtusa.com to request our funding proposal template and PPT.

Ready to Get Started?

Your IHT Account Manager is standing by with:

- ✓ Custom quotes
- ✓ Grant templates
- ✓ Sample reports
- ✓ Proposal editing support

You've got the vision - let's make it happen. Reach out to IHT for next steps [\[HERE\]](#).